

Press Release

Interzum 2015

More Life per M²

Häfele, the international expert for Hardware Technology and Electronic Access Control Systems will respond to the questions about the future of the industry at its Interzum exhibit in hall 7 with a comprehensive view of the furniture industry.

Many new products inspire the construction of innovative furniture with potential for the future – 1,400 square meters of innovation and inspiration. In the face of rising real estate prices around the world and constantly shrinking work and living spaces, clever solutions are being asked for. In the Häfele world, “More life per M²” is the response to this challenge. “More life” means more comfort, convenience and functionality. Innovative hardware technology by Häfele makes this a possibility. Hardware technology that is easily integrated into a furniture builders design, production and logistics while meeting the consumers’ demands for comfortable simplicity.

The international group of companies will demonstrate its visitors from around the world how all these challenges are met by one supplier under the motto “Easiness. Engineered by Häfele” in its new exhibit in Hall 7.1. Two main areas will feature the range of innovation, the new products, the hardware specific highlights, innovation and the furniture solutions. In addition the exhibit offers large spaces dedicated to communication, discussions about the business, market trends and whatever else is on the minds of visitors attending the large industry marketplace to connect and exchange information.

The inspiration area explores the global social trend of blending work and living spaces and their clever organisation with innovative furniture solutions. Working in small areas, intelligent workspaces in general, sleeping, working, cooking and communication are the themes. The intelligent furniture settings in combination with the innovative hardware solutions on display create a healthy and productive balance of the issues. They create the life-work, or work-life balance as it’s often referred to in the industry and offer the consumer “More life per square metre”.

The constant observation of trends and constantly changing social demands for comfortable furniture with additional functional features is the basis for Häfele’s own comprehensive expertise in furniture matters. The exhibit will feature how the trend scouts’ insights transition into clever applications and creative solutions.

New products developed and produces inhouse

Interzum has long been the trade fair for innovation in the industry. It is the place to show the world its capabilities and products. Häfele delivers proof for its expertise in service, development, production and logistics with a plethora of innovation in the areas of sliding doors, flap fittings, drawer systems, connectors, light and entertainment systems for furniture. Easy construction, easy assembly and convenient usage coupled with the promise of “German Quality” apply to all Häfele products.

Häfele presents itself as an expert in kinetics with flap fittings. Its comprehensive program covers all familiar movement options with the Free family of products and the Duo and Maxi flap fittings. The Slido sliding door fittings offer four new and flexible sliding system solutions and two new soft and self-closing units. New shelf supports with the popular 3 mm holes, a

#10 spreading bolt and a new rail end support are the highlights in the ixconnect connector product range. The 3rd generation of the Loox LED lighting system by Häfele will celebrate a premiere with modular assembly lights, switches and strip lights. This area will also feature new ideas for integrated entertainment systems in furniture. The Moovit drawer system now features a new design and a narrow drawer side chassis amongst other innovations.

In addition the Officys office furniture systems will display a new desk system design and an interesting expansion of built-in systems with parallel control for Variant. For mobile home builders Häfele dedicates a separate area featuring new and classic hardware technology solutions.

With this context, Häfele's exhibit should once again be a showcase for its international expertise and a source of inspiration for those that design, plan or build furniture.

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The latest product news and information is available at www.hafele.com/au